

Research Analyst

Fact Finders is looking for a team member to join our expanding research company.

Primary Job Responsibilities

- Analyze, transform, and clean survey data sets and databases (via write / run syntax)
- Attend meetings with internal and external clients to discuss existing and potential studies
- Use modeling techniques to translate data into useful information to provide our clients' actionable insights
- Review qualitative research findings for themes and insights
- Create presentations and reports from survey data that communicate to clients the story from the data

Qualifications

Basic Qualifications:

- Minimum BS or BA degree in any social science, statistics, and/or business
- 1 to 3 years professional experience working with databases and/or data sets
- Intermediate to advanced experience with standard statistical packages: SPSS, STATA, R, or SAS
- Conceptual understanding of standard multivariate approaches (correlation, regression, factor, segments)
- Proficiency in Word, Excel, and PowerPoint
- Fluency in English language, including clear and grammatically correct writing skills
- Excellent team player skills
- Attention to detail

Also a plus are:

- Professional experience in survey and/or marketing research
- Willingness to learn new technologies and software
- An eye for data visualization and data validity
- Proficiency with SQL and Access
- Experience with online and/or CATI survey software platforms
- Familiarity with and/or a desire to learn new statistical package programming languages

Salary commensurate with experience.

If interested, please contact Laurie Okinaga or Mary Ann Keeler, careers@factfinders.com, with the position in the subject line of your email, a cover letter, and a copy of your resume.

About the Company

Founded in 1980, Fact Finders is a nationally recognized market research firm located in the Capital Region of New York State. We conduct quantitative and qualitative research for a wide range of private, public, and academic sector clients. Fact Finders has broad expertise in research design, project management, database administration, sample design and maintenance, data collection, research analysis, and reporting.